



# Stay on the Ball: Precision Targeting for Women's Euro 2025



UEFA Women's EURO 2025 will bring together 16 nations capturing the attention of fans worldwide. As the excitement builds, brands have a unique opportunity to engage with highly relevant and engaged audiences through 4D's custom-made Women's EURO 2025 contextual segments.

## Connect with Key Moments, Players and Themes



### Football & Live Sports:

Engage a passionate audience of sports fans by targeting real-time football content, match coverage, and live updates.



### Women's Euro 2025:

Tap into premium tournament content, including breaking news, host stadiums, key players, and trending discussions.



### Brand-Customised Segments:

Tailor your targeting to align with your unique campaign goals, ensuring maximum relevance and impact.

# Activate with 4D



UEFA™  
women's

Expand your reach and capture audience attention, everywhere



**Formats:**

Deploy your campaign across display, YouTube, video, and in-app



**Language:**

Leverage 4D's capabilities to duplicate and localize campaigns across multiple languages and regions, with support for 54 languages.



**Activation:**

Activate through our direct integration with The Trade Desk, or via a deal ID on any other DSP



**Insights:**

Identify non-endemic keywords and contexts that drive your performance

Get Ready for the  
Women's Euro 2025 in  
partnership with 4D

Contact us today to start  
planning your campaign!

[Charlie@weare4d.com](mailto:Charlie@weare4d.com)