Silverbullet

Early Careers Opportunities.

Our best asset is our people.

Silverbullet's secret to success is the people on the ground. We are committed to supporting our employees - not just in their day-to-day jobs and career progression - but as individuals.

At Silver Bullet we offer the opportunity for those just starting out in their career to learn, develop and gain invaluable experience from truly talented individuals.

We understand that no one individual is the same and therefore offer a variety of employment routes and schemes, such as:



Graduate Schemes opportunities for those who have graduated from university and looking to carve out a career in marketing and advertising technology.



Apprenticeships
opportunities to combine work,
learning and obtaining
qualifications within the digital
marketing industry.



Internships
short term work placements for
those looking to gain that all
essential work experience
within a high-paced and
exciting work environment.

Regardless of the route you take, we will offer:

- ✓ A competitive salary and benefits package.
- ✓ The chance to learn and work with some of the best people in the industry.
- ✓ The opportunity to work with some of the world's biggest brands, publishers, media agencies and leading technology providers in the digital marketing space.
- ✓ First-hand experience of new technologies.
- ✓ The opportunity to grow a desired skill set for the new marketing age companies.
- ✓ A supportive and fun working environment.
- ✓ The opportunity to carve out your career in the direction that suits you.
- ✓ The ability to work flexibly.
- ✓ Lifelong learning.



Graduate Schemes.

What you will learn on this Graduate Scheme?

If you join us as a graduate, you will initially undertake the role of Analyst. The Silverbullet's Graduate Scheme lasts 12-months. During this time, you will work across all the different areas of the services function moving from team to team, approximately every three months on a carousel basis:

Strategic Services

The Strategic Services team are responsible for ensuring clients' business objectives are understood and translated into best-in-class data strategies that hit targets and drive ROI.

Technical Services

The Technical Services team supports clients in the end-to-end completion of a digital marketing transformation journey, through the seamless implementation and integration of technology platforms, focused specifically on the Customer Data Platforms. This includes supporting clients bridge knowledge gaps, develop use cases, work with data teams to understand data structures, configure platforms, set-up campaigns, conduct quality assurance/testing and provide staff training.

Enterprise Support

Made up of Project Managers and Account Managers, The Enterprise Support team help with the day-to-day management of our largest clients. They ensure projects are working efficiently and the client is happy. This team also support on internal projects within Silverbullet.

Data Science & Engineering Team

The Data Science and Engineering team work on technical tasks for clients. Coding in SQL, JAVA or PYTHON is part of their everyday jobs. The team look for trends in client's data that would not be visible to the naked eye. They prove/disprove hypothesis for the client to inform their marketing strategy.

Within each department you will learn the various responsibilities and the technologies we work with, whilst getting stuck into projects specific to that department. Depending on your background and where you want to go in your career, we can tailor the time spent in each department to meet your needs.



Apprenticeships.

What you will learn by joining as an Apprentice?

This opportunity enables you to work towards a recognised apprenticeship qualification while also getting involved with projects and gaining hands on experience right from the start of your career journey.

We partner with an organisation that specialises in providing a range of Digital Tech and IT apprenticeships at various levels.

We are currently offering the opportunity to undertake the role of **Data Analyst** while also undertaking a Level 4 Data Analyst Apprenticeship (Including Power BI Microsoft Accreditation).

To be considered for an apprenticeship, you must be eligible to live and work in the UK and have lived in the UK for three years.

You must have five GCSEs at grade 4 or above including Maths and English. You cannot already have a qualification in a similar subject at the same level, or a higher level.

Have a level 3 qualification (A Levels, Btech or Apprenticeship) or equivalent experience. This employment route works flexibly and takes place over a 14-17-month period during which you will undertake five distinct modules.:

- 1. Principals of Data
- 2. Customer Focus
- 3. Data Manipulation and Visualisation
- 4. Data Modelling and Machine Learning
- 5. Data Architecture and Cloud
- 6. Data Analysis and Statistics.

During your apprenticeship you will learn the various responsibilities and the technologies we work with, whilst getting stuck into projects specific to that department. Depending on your background and where you want to go in your career, we can tailor the time spent in each department to meet your needs.





Internships.

What you will learn by joining as an Intern?

Silverbullet hosts a variety of departments within its global organisation. From strategic consulting, technical engineers and data scientists, to sales, marketing and product gurus. By joining us as an intern, you will be able to explore a variety of departments to help you better identify where your skillsets lie.

Within each department you will learn the various responsibilities and the technologies we work with, whilst getting stuck into projects specific to that department.

Depending on your background and where you want to go in your career, we can tailor the time spent in each department to meet your needs.

Skills and training you will gain access to.

During your times as an intern you will be provided with training and development in the three-core areas:

- 1. (M)adtech Foundation Training
- 2. Technical & Software Training
- Soft Skills

This is a fantastic opportunity for anyone looking to step into a very exciting career in the (m)adetch and digital marketing space.

If you are interested in working with Silverbullet as an intern, apprentice or under our graduate scheme, then please send your CV and covering letter expressing an interest to:

Email Lisa@wearesilverbullet.com